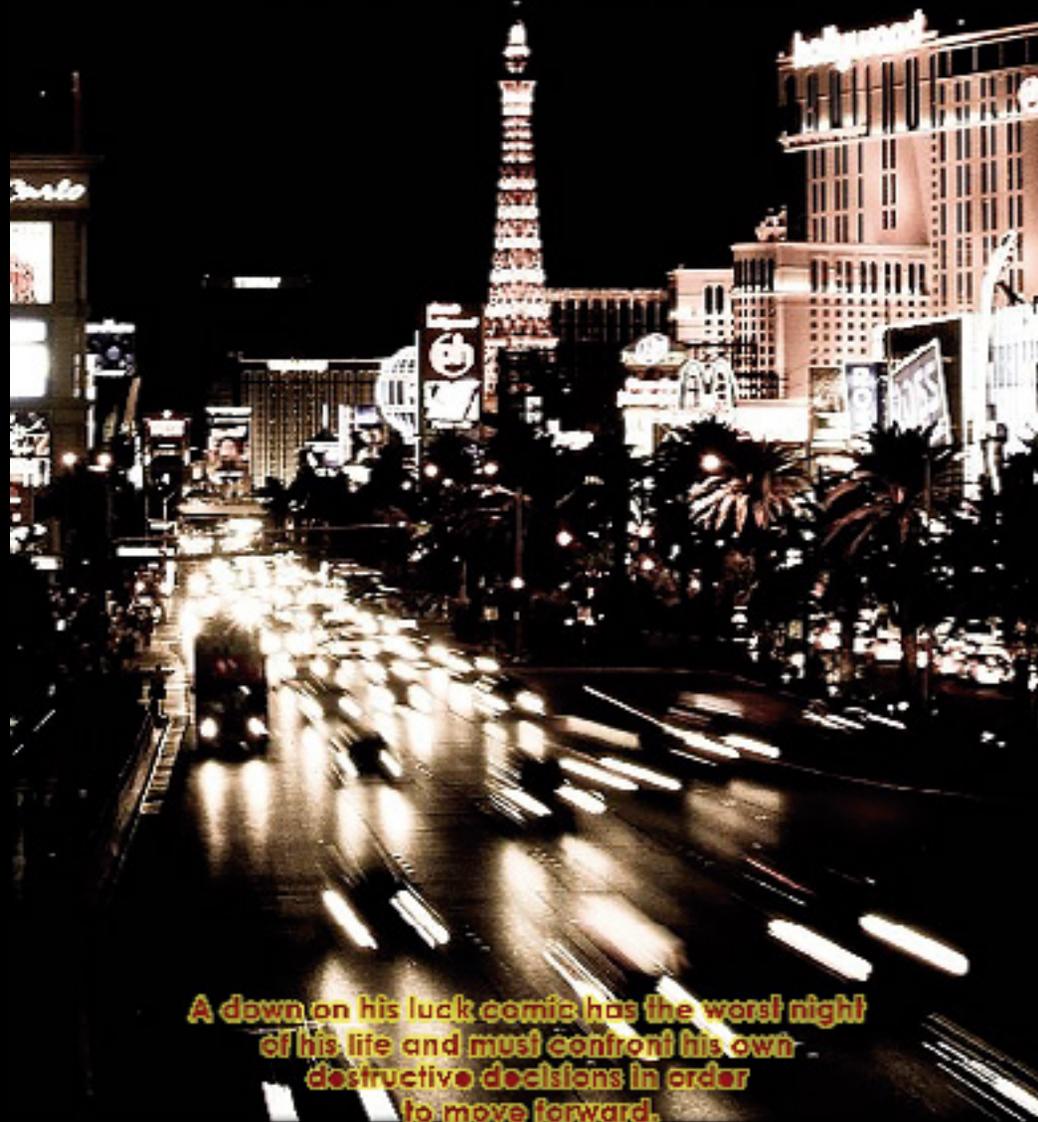


JAY WALKING IN VEGAS



This document and the information contained here in are provided solely for the purpose of acquainting the reader with
“Jay Walking In Vegas”

JAY WALKING IN VEGAS



**A down on his luck comic has the worst night
of his life and must confront his own
destructive decisions in order
to move forward.**

AN INTERNATIONAL CO-PRODUCTION IN ASSOCIATION WITH CREATIVE PRODUCTIONS PRESENTS "JAY WALKING IN VEGAS" A FILM BY
DAVID WILCOX & BOB WILCOX. CASTING BY TONYA WILCOX. COSTUME DESIGNER: TONYA WILCOX. EXECUTIVE PRODUCERS: DAVID WILCOX & BOB WILCOX.
PRODUCED BY DAVID WILCOX & BOB WILCOX. WRITTEN BY DAVID WILCOX & BOB WILCOX. DIRECTED BY DAVID WILCOX & BOB WILCOX.
CASTING BY TONYA WILCOX. COSTUME DESIGNER: TONYA WILCOX. EXECUTIVE PRODUCERS: DAVID WILCOX & BOB WILCOX.
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SYNOPSIS

To say JAY WALKER is past his prime is an understatement. Once moderately famous, his star has now fallen from the sky and in the gutter, as he finds himself chasing the next paycheck and playing to small crowds in dingy clubs.

But his fortunes seem to be turning when his agent MONA informs him a talent scout will be at his evening show at a seedy club in Las Vegas, giving him the new shot at success he's been craving. However, he bombs on stage, leading him to antagonize a bachelorette party in the crowd and go out of his way to cuss out the scout. Feeling worthless and lonely, he wanders out of the club and into Vegas' dirty underbelly, where he'll meet all manners of offbeat locals that'll help him and hurt him on his journey to find out how he got where he is in his life, and how to move forward.

BIOGRAPHY

STEPHEN MONTAGNE



Stephen Montagne is an actor and playwright who trained in sketch comedy acting and writing at the Muny Student Theater Project (St. Louis), The Second City (Chicago), and Chicago City Limits (NYC).

In Los Angeles, he has honed skills as a film and television writer at Writers Boot Camp, and as an actor and playwright training with members of Tim Robbins' Actors' Gang Theater. Along with writing partners Jason Slawson and actor Nick Gomez (which was just chosen as a quarter-finalist in the

ScreenCraft Pilot Launch competition).

He currently resides in the French Quarter of New Orleans where, in 2012, he produced and acted in an original three-act stage play he wrote titled "The Zeitgeist Chronicles" about the 2008 election of the first African-American president. Additionally, his feature film "Jay Walking In Vegas" is a semi-finalist in the Screen-Craft Comedy Screenplay competition.

INDUSTRY ANALYSIS

The contemplative comedy is in vogue now, with everything from “Master of None” to “Maron” becoming huge hits with audiences and critics alike. These films offer not only the side-splitting comedy you’d expect from known comedians, but mixes it with interesting ideas about the world and living in this day and age, giving them an artsy angle few comedies can match. With the market wide open for more projects in this new vein of self-reflective humor, there has never been a better time to get these types of projects out there.

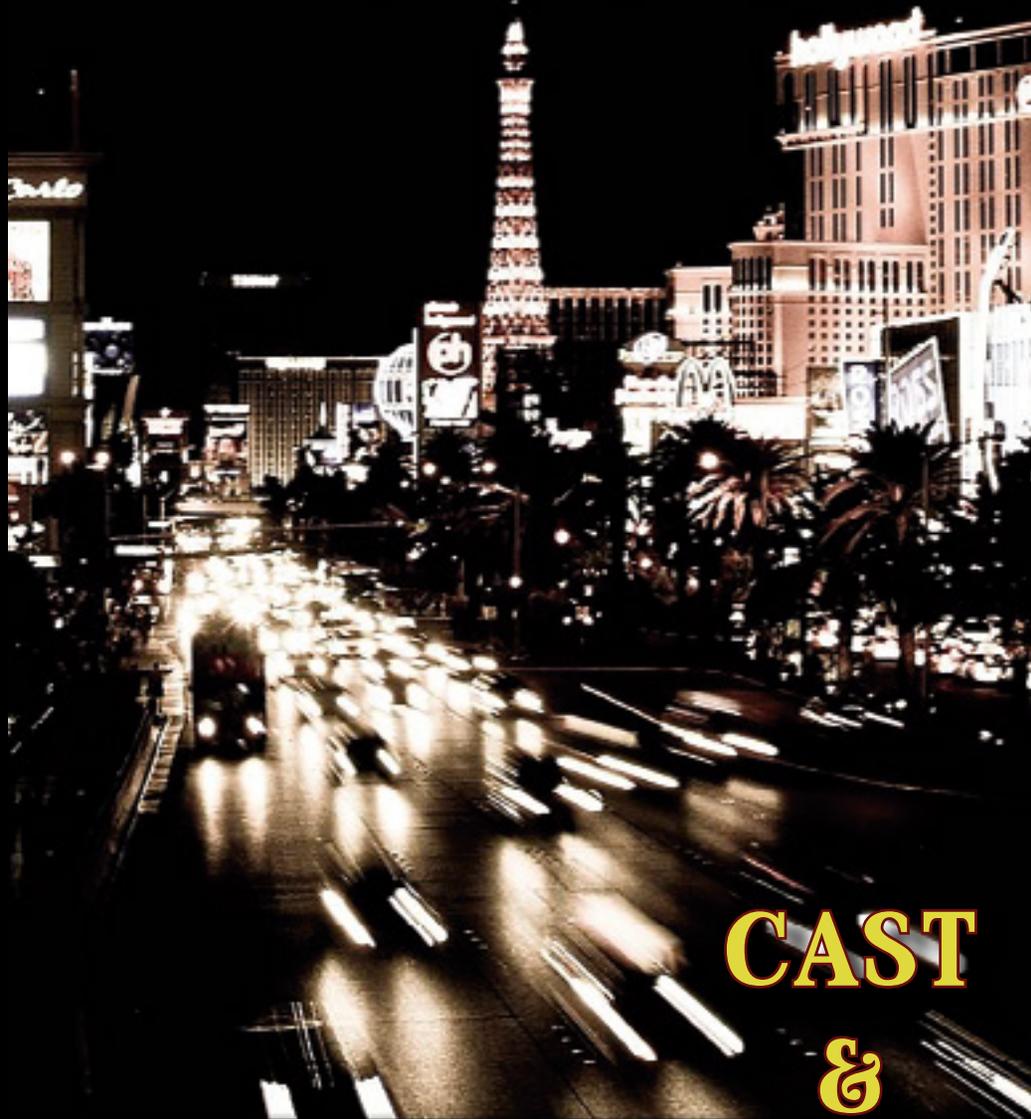
MARKET ANALYSIS

“Jay Walking in Vegas” has a not-so-secret weapon that will be essential to its marketing strategy: the all-star cast of comedians. The project is filled to the brim with roles ripe for known comedians, which can then be leveraged to spread the word with talk show and podcast appearances by the comedians, as well as featuring them prominently in the film’s trailers and posters. To capitalize on this potential and the built-in audience for these performers, the marketing strategy will rigorously buy ad space around comedy clubs and on comedy websites, ensuring that awareness of the film among the comedy community is high, and allow comedy fans to help build buzz for the project.

DISTRIBUTION ANALYSIS

To capitalize on the buzz generated by the marketing campaign, the distribution of “Jay Walking in Vegas” will be equally as aggressive, with preview screenings in arthouse theaters offered to fans and critics to build buzz and generate press for the film, before expanding the film to theaters nationwide to ensure as wide of an audience as possible can see it. After it’s theatrical run, accessibility will be key, and the film will be made available on home media as well as streaming platforms to maximize the film’s availability for any comedy fan looking to see it.

JAY WALKING IN VEGAS



**CAST
&**

CHARACTER ANALYSIS

CAST

JAY WALKER

A fading comedian whose shot at fame has now fizzled into doing stand up at seedy clubs, Jay Walker is not an easy man to get along with. Abrasive and irritable, the same snarky sensibility that made him a comedian is also what causes him to drive everyone away. And one night in Vegas, he'll have to confront the worst parts of himself and the choices he's made if he's going to improve himself – or even survive the night.



Cast: Marc Maron

CAST

MONA

Jay's Hollywood agent, Mona only wants the best for her client, even if he doesn't want the best for himself. She's repped Jay for a few years now, and can give Jay as much guff as he gives the world, if not more. When she sets Jay up in a show that could be his big break back into stardom, it'll set off the chain of events that'll change everything for Jay.



Cast: Margaret Cho

CAST

CHERIE

A young prostitute Jay meets at his lowest point. Smart as a whip but trapped in a vicious cycle, Jay takes a liking to Cherie, and hopes he can do one good thing by helping her find a way out of the red light district. Despite her young age, Cherie's magnetic personality and kind soul make her exactly the kind of person Jay needs to help him find himself again.



Cast: Chloe Grace-Moretz

CAST OF FUNNY FACES

As with any good journey, Jay will meet a ton of offbeat locals through his rough night in Vegas, from MIRA, his ex-wife, MR. LEE, an old gambler who's been in Vegas since the glory days, DEANO, a brutish club manager running an even more brutish dive, and OFFICERS SANDERS AND MONROE. All these people (and many more) will show Jay new sides to himself and the situation he finds himself in, and be essential to his trip through the dark side of town, and his own psyche. Cast: Ophira Eisenburg (Mira), James Hong (Mr. Lee), Nick DiPaolo (Deano), Keegan Michael-Key and Jordan Peele (Officers Sanders and Monroe).

DIRECTORS



Alan Yang
(Master of None)



Lucia Aniello
(Broad City)



Stephen Falk
(You're the Worst)



Eric Wareheim
(Master of None)

**INSERT
CHOICE
HERE**



Bobcat Goldthwait
(Maron)

BUDGET

Item	Total
Writer's Script Fee	\$65,000
Producers	\$320,000
Director	\$160,000
Above The Line Cast	\$3,000,000
TOTAL ABOVE THE LINE	\$3,520,000
Assistant/Line/Field Producers	\$24,000
Assistant Director/ 2	\$24,000
Fixer/Consultant	\$24,000
Animal Wrangler	\$8,000
Stunt Coordinator	\$4,000
On Set Medics	\$15,000
Set Dressing	\$8,000
Wardrobe	\$15,000
Hair/Makeup	\$6,000
Grip & Electric Boy / Key / Dolly	\$80,000
Camera-DP/ ACs / Cam Ops / DIT	\$100,000
Production Sound-BoomOp/Mixer/Recordist	\$40,000

BUDGET

Props and Picture Vehicles	\$14,000
Transportation	\$70,000
Room and Board	\$100,000
Craft Services	\$100,000
Location Expenses	\$40,000
TOTAL PRODUCTION	\$672,000
Editing	\$70,000
Music	\$40,000
Post Sound	\$40,000
Post Color	\$30,000
Visual Effects	\$35,000
TOTAL POST PRODUCTION	\$215,000
Publicity and Advertising	\$250,000
Insurance	\$60,000
Contingency 10%	\$471,700
TOTAL PER-EPISODE PRODUCTION COST	\$5,188,700

COMPARABLE MOVIES



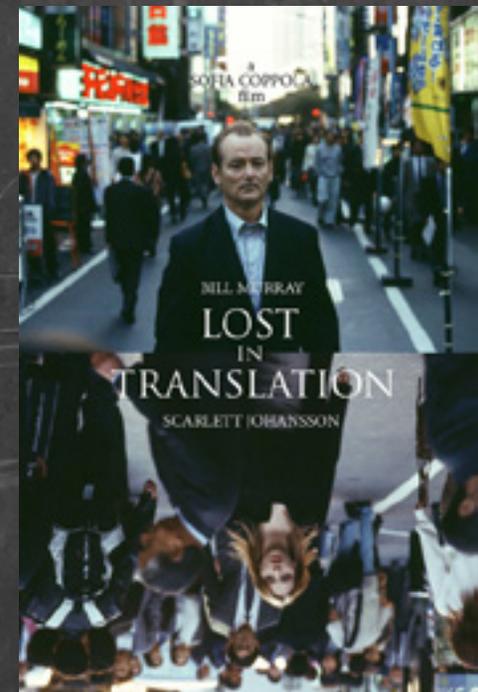
Passenger Side



Get Him to the Greek



Funny People



Lost in Translation

SWOT

- A SWOT analysis is a structured planning method used to evaluate the strengths, weaknesses, opportunities and threats involved in a project or in a business venture.
- A SWOT analysis involves specifying the objective of the project and identifying the internal and external factors that are favorable and unfavorable to achieve that objective.

STRENGTHS

- Emotionally Resonant
- Well-structured
- Strong Characterization on main cast
- Great comedic moments

WEAKNESS

- Script could use a polish
- Large cast, some roles should be combined/
revised
- Many jokes rely on characters being played
by a known comedian

OPPORTUNITY

- If known talent is secured, will be easily advertised
- Great roles for diverse talent
- Can easily reach both the stand up and podcast audiences

THREAT

- Could be considered too close to “Maron”
- Screenplay may not work without actors roles were written for
- Could be a hard sell to audiences not already familiar with the cast

CONCLUSION

“Jay Walking in Vegas” has a ton of great elements, from its story of soul searching on the streets of Vegas to its brilliant moments of wit, and with a pitch-perfect cast and a great marketing campaign, it can easily achieve its potential. However, while the characters are well-written, it could become a problem that they hue too closely to their real-world inspirations, to the point where the movie may not work without the cast the author has envisioned for it. There is a great movie to be made here, but it may require more than a few stars to align to make it happen.

